

## **E-CONTENT PREPARED BY**

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**NAAC Accredited "A" Grade College**

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**E-Content prepared for students of  
B.Com. Honours and Honours and Programme  
(Semester-6th) in Accounting**

**Name of Course: Financial  
Management**

**Topic of the E-Content**

**Risk Analysis**

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# Risk Analysis: An Alternative Approach



Risk



# Business Risk

# Business Risk is caused by

- **Economy-specific factors** : fluctuations in foreign exchanges, competition, concentration of revenues, inflation, imports, restrictive regulations etc.
- **Industry-specific factors** : special status enjoyed by the industry, growth prospects in the market for the products of the industry.
- **Company-specific factors** : cost structure, liquidity, managerial efficiency, culture, values etc.

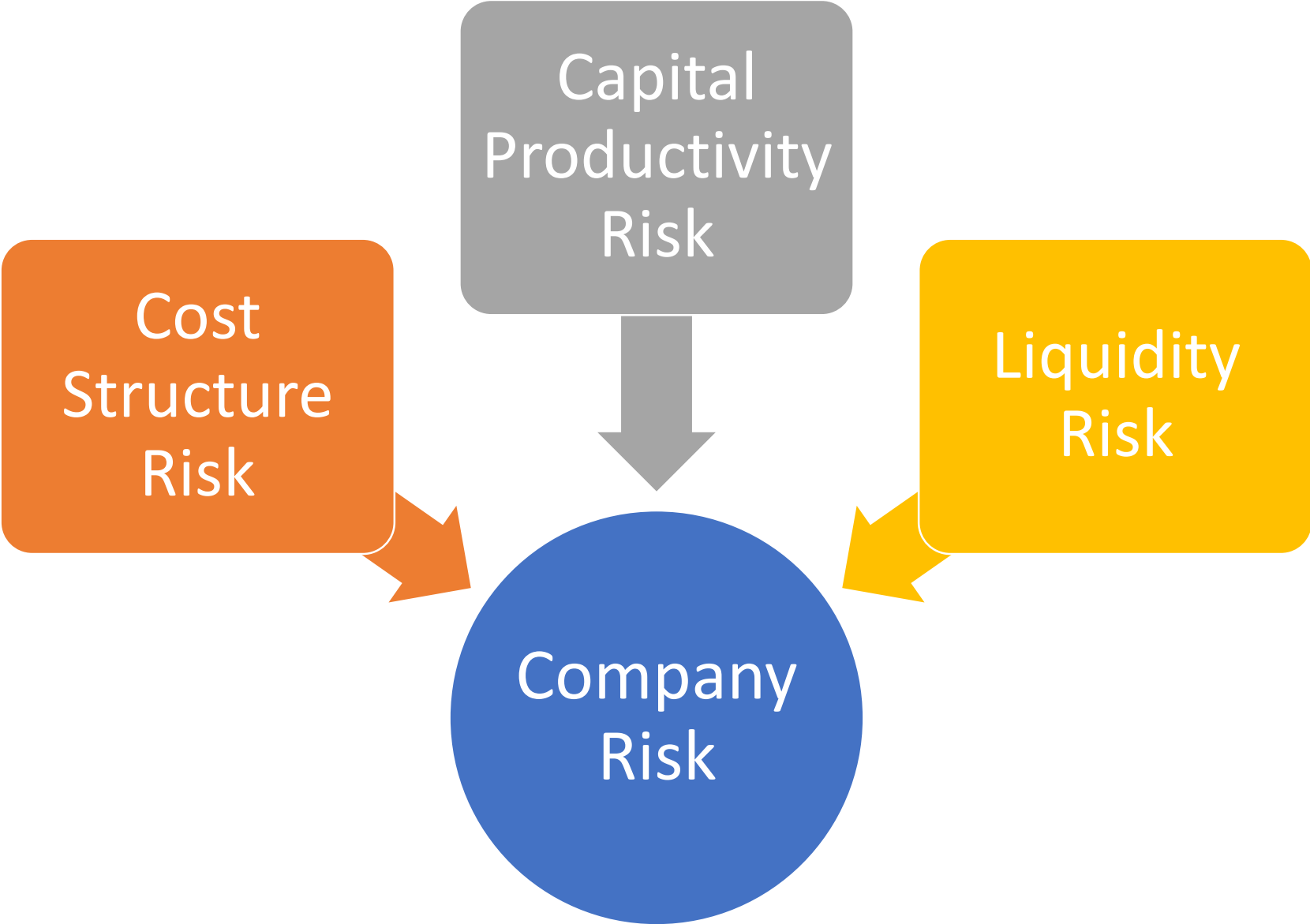
Business Risk



Economy Risk

Industry Risk

Company Risk





- Financial Risk

# Relationship between Business Risk and Financial Risk

- Relationship between Risk and Return

# Relevance of Risk Analysis

- To understand the relative position of the company within the given pattern of industry risk that in turn reflects capability to achieve stability.
- To make risk-return trade-off.
- To realign the capital and capital structure, working capital policies and cost structure.
- To revise capital structure.

# Risk: Non-statistical Measures

- Business Risk
  - FATA
  - DOL
- Financial Risk
  - DER
  - DFL

## Risk: Statistical Measures

- $BR = \text{C.V. of Operating Profit or Operating Profit Ratio or Operating Profit to Capital Employed Ratio.}$
- $TR = \text{C.V. of Earnings available to Owners' Equity or ROE}$
- $FR = TR - BR$
- $CSR = \text{C.V. of Fixed Cost to Total Cost Ratio}$
- $CPR = \text{C.V. of Capital Turnover Ratio}$
- $LR = \text{C.V. of Current Ratio}$

# Alternative Approach to Risk Measurement

## Ginni's Coefficient

# Ginni's Coefficient of Mean Difference

**5,11,18,25,41**

$$41-5= 36 \quad 25-5= 20 \quad 18-5= 13 \quad 11-5=6$$

$$41-11=30 \quad 25-11=14 \quad 18-11=7$$

$$41-18=23 \quad 25-18= 7$$

$$41-25=16$$

$$\text{Total}=105 \quad \text{Total}=41 \quad \text{Total}=20 \quad \text{Total}=6$$

$$g = 105+41+20+6 = 172$$

$$m = n(n-1) / 2 = 5(5-1)/2 = 10$$

**Ginni's Coefficient of mean difference**:  $\Delta 1 = g/m = 172/10 = 17.2$



## Ginni's Coefficient of Concentration:

$$\begin{aligned} G &= \Delta 1 / 2 \times \bar{x} \\ &= 17.2 / 2 \times (5+11+18+25+41) \times 1 / 5 \\ &= 0.43 \end{aligned}$$

## Why Ginni's Coefficient ?

Ginni's Coefficient has a theoretical appeal since it is based on all the values of the variable and the differences of values among themselves and not on deviations from some measures of central tendency.

**Thank You**